

# Activities Unlimited Website Content and Access

Presented by: Harry Bennett

To: Activities Unlimited General Meeting

Date: Tuesday, November 11, 2025

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## Why discuss our Website?

- Who are we?
  - We are an organization where retired and semi-retired men come together to enjoy various clubs and social activities, build friendships, and support each other's growth.
- Communication is essential.
  - Over 300 members.
  - Direct mail is not practical.
  - Direct email is not always read and is lost once it is read. To rely on email would flood members with the volume of notices that would be generated.
  - Historical documents need to be archived.
- **A WEBSITE IS PERMANENT, ALWAYS ACCESSABLE, AND ALWAYS UP TO DATE.**

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## Agenda

- Development and Improvement of Content
- Content
  - Public Content
  - Secure Content
  - Bulletin Board
- Live Demonstration

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## Secure Content

- Members A to Z
  - A list of active members with photo, contact and club information.
- By Town
  - Member addresses by town
- Roster and Treasury
  - Downloadable list of members
  - Downloadable Treasures reports
- In Memoriam
  - List of members who have passed in current and past years.
- Login Code Required:
  - **Name: \*\*\*\*\***
  - **Password: \*\*\*\*\***
  - **(contact Harry Bennett for login details)**

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## Development and Improvement of Content

- Recommendations for changes to the content or appearance of any part of our website should be forwarded to:
  - Website Committee Chair: Harry Bennett, harrbenn7@gmail.com
- AU Marketing Team has developed suggestions to reorient the content of our website to:
  1. Focus on presenting information to prospective and new members
  2. Effectively deliver content to current members
  3. Suggestions should be forwarded to : Marketing Committee Chair: Gaspar Lesznik, gaspar.lesznik@gmail.com

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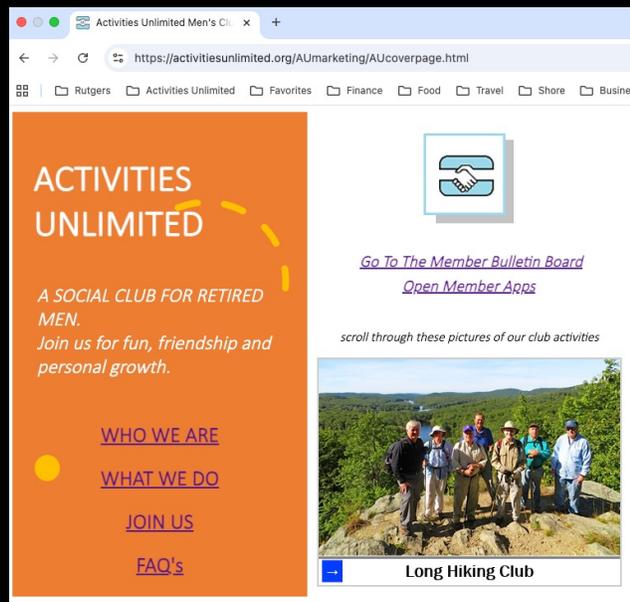
## activitiesunlimited.org

Input this to your favorite browser:

- Safari
- Edge
- Google Chrome
- *Other*

Note: Appearance on a cell phone may be different.

- Portrait view
- Landscape



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## New Opening Page

- Focused on providing general information to new and prospective members
- Link to Bulletin Board
- Link to Member Information

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## Club Photos

- A scrolling gallery of club Photos gives a new visitor to Activities Unlimited a quick view of club activities

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## General Information

- Who Are We
- What We Do
- Join Us
- FAQ's

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## Links

- AU Bulletin Board
- Member Apps (Secure and Non-Secure Information)
  - Events
  - Members A-Z
  - Member Photo Roster
  - In Memoriam
  - Club List
  - Members by Town
- Bridge Club
- Tech & Computer Club
- History Club
- Locations
- Archive
- Application
- Lunch Calculator
- Event RSVP Calculator

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## Bulletin Board Content

- **Cancellation & Emergency Notices**
  - (last minute cancellations & changes)
- **Other Updates & Notices**
  - (other changes that did not make the newsletter or calendar)
- **Calendar (past, present, future)**
- **Newsletter (current month)**
- **Special Notices (i.e. AU Survey Tabulations)**
- **Classified Ads (member ads)**
- **Trade Service Providers**
  - (lists of contract services successfully used by members)
- **Community Activities**
  - (links to community websites)

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## Members Content

- **Events**
  - A listing of upcoming AU events and activities. Links to information sheets are often included.
- **Members A-Z**
  - Member contact information
- **Member Roster**
  - Photo contact information
- **In Memoriam**
  - Current and Archived member obituaries
- **Members by Town**
  - Member listing by Town

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## Members Content (cont'd)

- **Bridge Club**
  - Bridge Club records
- **Tech & Computer Club**
  - Introduction & Archived Presentations
- **History Club**
  - Introduction & Club Library
- **Locations**
  - Directions & Maps to Club Venues
- **Application**
  - New Member Application
- **Archives**
  - Archives to past Newsletters, Constitution, By-Laws, Procedures, Boad Minutes, General Meeting Minutes
- **Lunch Calculator**
  - Allows members of the Lunch Club to calculate the cost of their individual meals
- **RSVP Calculator**
  - Workbook to track reservations for club events

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## Still to Come

- **Clubs**
  - A list of all active clubs within Activities Unlimited with a brief description of their function and contact information for the club chair.
- **General Archive**
  - Copies of Constitution, By-Laws, Policies and Procedures (now complete)

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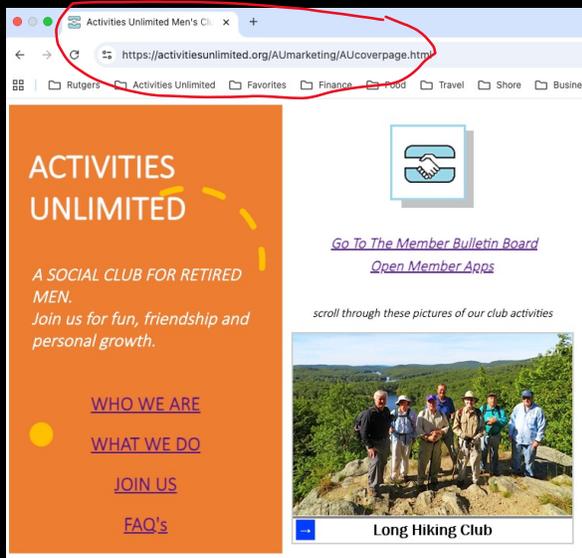
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# Before the Live Demonstration...

## Questions?

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# Live Demonstration



<https://activitiesunlimited.org>

[activitiesunlimited.org](https://activitiesunlimited.org)

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## Next Steps to Improve AU Communications...

- **Webmasters**
  - Edit and Update the new front page of the website as needed.
  - Respond to feedback from the general membership.
- **AU Members**
  - Visit the Website regularly to take advantage of the information published.
  - Make recommendations for improvement to the Webmaster Committee.
- **Club Chairs**
  - Review and update the information on your club page.
  - Provide information on club activities to the Website, the Calendar and the Newsletter.

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Thank You for your attention  
I am always available for any questions or assistance  
you may need.

Harry Bennett, 201-803-1475, [harrbenn7@gmail.com](mailto:harrbenn7@gmail.com)

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